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# Other April Specials

## Flowering Shrubs

ONLY **37<sup>c</sup>** EACH

Deutzia	Dogwood	<b>3</b> FOR <b>\$1.00</b>
Syringa	Forsythia	
Snowberry	Red Althea	
Honeysuckle		
Pink Althea		
Calycanthus		
Purple Lilac		
White Althea		
Purple Althea		
Spirea Van Houttei		



## Our Distinctive Dozen

LADY ASHTOWN—Pale rose.  
 DUTCHESS OF WELLINGTON—Intense saffron yellow.  
 BRIARCLIFFE—A fine clear pink.  
 LOS ANGELES—Luminous flame-pink.  
 MRS. AARON WARD—Yellow.  
 MME. BUTTERFLY—Apricot and gold.  
 ETOILE DE FRANCE—Vivid crimson.  
 RADIANCE—Carmine pink.  
 K. A. VICTORIA—White; fine form.  
 RED RADIANCE—Dazzling crimson.  
 MME. EDOUARD HERRIOT—Coral-red.  
 SOUV. DE CLAUDIUS PERNET—The perfect yellow rose.

**\$1.00 EACH—\$10. PER DOZ.**

ONLY **49<sup>c</sup>** EACH

Weigela Rosea	<b>3</b> FOR <b>\$1.25</b>
Butterfly Bush	
Hydrangea P. G.	
Hydrangea A. G.	
Spirea A. Waterer	
Weigela Variegated	

## GRAPES

ONLY **37<sup>c</sup>** EACH

Worden	<b>4</b> FOR <b>\$1.00</b>
Concord	
Catawba	
Niagara	

## HEDGES

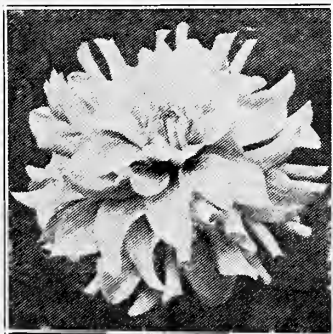
100 California Privet \$4.98  
 10 Japanese Barberry \$2.29

6257

## DAHLIAS

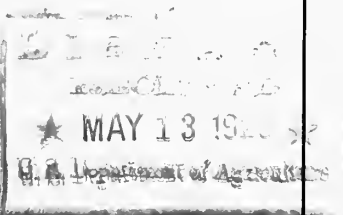
OF

## DISTINCTION



GROWERS' SALES CO.  
 CLINTON, N. J.

SEC. 435½ P. L. & R.  
 U. S. POSTAGE  
**PAID**  
 CLINTON, N. J.  
 PERMIT No. 1





# Spring Bulbs You Should Order Now

**100 GLORIOUS GLADIOLI ONLY \$2.29**

This very special offer is for you who have gotten Spring Fever late—and there are always plenty who are late in getting this reasonable disease—and for you who have decided that the place looks well enough or that you will not have a flower garden this year. All these decisions made this winter when your friends were planning their gardens or in March when the winds were blowing cold and the mere thought of digging in the garden was distasteful. But now you have been hit hard. Of course you want to plant more flowers. You want the best and of course you want them at the lowest possible figure. In this April folder we are offering 100 truly Glorious Gladioli for only \$2.29. They are all plump blooming size bulbs in a mixture of varieties and colors that cannot be surpassed; apricots with lavender stripes, deep velvety reds, brilliant ruffled reds, pinks, white, purples, orange; in fact every color in the rainbow and 100 of them for only \$2.29. Write for these Glorious Gladioli today and the bulbs will be shipped the same day your order is received.

**100 GORGEOUS GLADIOLI FOR \$2.29**

**3 PEONIES \$1.29**

And here is another flower that you should have in your garden and one that is very often over-looked. Peonies are invaluable in your Perennial garden as the large flowers are so beautifully formed, so very showy and gorgeously colored. Spot Peonies around your lawn or for a beautiful and unusual effect, make a border of Peonies along your drive. They will make your home coming after a strenuous day at the office or a trying shopping tour an even more enjoyable event. We offer large three- to five-eye Peonies, red, white or pink, for only \$1.29.

**3 PEONIES for only \$1.29**



## CHOICE NAMED GLADIOLI

If you prefer to select your Gladioli as to name or wish to follow out a certain color arrangement in your garden, you can find a better assortment of varieties or colors than the Gladioli listed below. We have listed the proven and best known Gladioli of the day, each variety chosen because of its exceptional beauty of coloring, arrangement and form, and are offering them to our regular customers at less than half.

**ALICE TIPLADY**—A very popular Primulinus, Grenaline orange, self color, except that lower petals are lighter. Substance and arrangement of flowers good.

**HALLEY**—Delicate salmon-pink with creamy blotch and darker stripes. Very early.

**HELEN FRANKLIN**—Pure white with rhodamine purple featherings on lower petals. Ruffled flowers.

**LE MARECHAL FOCH**—Very pale pink, self-color except for small old-rose stripe on lower petals. Good spike. Large flowers. An excellent grower and a heavy propagator.

**LILY WHITE**—Earliest white. A pure white which is so much of an improvement over Chicago White that it is rapidly succeeding that variety in popularity.

ONLY 57c PER DOZ.

**MAIDEN'S BLUSH**—Pink, mottled darker; lower petals have tiny crimson blotch on purplish yellow ground. Very early.

**MRS. PENDLETON**—Deep rose-pink, shading to a pale pink throat; noted for large bright rose-red blotch on lower petals. Strong straight spike. Very popular.

**E. J. SHAYLOR**—A popular rose-pink, blending lighter toward throat; bases of lower petals with small blotch of rose-red. Ruffled.

**PRINCE OF WALES**—Strawberry pink shading to a very pale pink throat. Faint scarlet blotch on lower petals. Strong spikes. Flowers large and well arranged. Very early.

**SCARSDALE**—Lavender, lower petals are shaded darker and are streaked creamy white in throat. Well arranged flowers.

ONLY 57c PER DOZ.

**12 GARDEN IRIS 89c**

Nothing is more colorful or beautiful in the early summer than a border of Garden Iris. Iris has been so improved in variety of color and size of flowers that it can hardly be compared with the Iris of years ago. Our field of Iris includes every color and variety obtainable from the deepest purples and lightest blues to beautiful mixtures and combinations of yellow and bluish purples. We offer this Iris in Mixed colors only. Plant a border of this beautiful Garden Iris and you will have a colorful riot of flowers that will come up year after year with scarcely any attention. Garden Iris will grow and thrive in almost any soil. Be sure to include a dozen or so in your April order.

**12 BEAUTIFUL GARDEN IRIS 89c**



**6 MARVELOUS JAPANESE IRIS 89c**

The Japanese Iris is quite distinct from the Garden Iris. The blooms are perfectly flat when open, measuring from six to ten inches in diameter; one large clump often producing as many as 35 or 40 bloom stalks. The flowers of pure white, lavender, pink, dark purple, maroon, violet, plum, marvelously penciled and striped, are excellent for house decorations and will keep from a week to ten days, coming out as do the Gladioli until every bud has opened. No up-to-date garden should be without a goodly number of these exquisite Irises. At our very low price of 6 Japanese Iris for only 89c you should order at least a dozen.

**6 MARVELOUS JAPANESE IRIS for only 89c**

**7 GORGEOUS CANNAS \$1.00**

There are always one or two places in your garden or lawn where nothing but a bed of Cannas will do. The large green or bronze leaves are decorative and beautiful all during the hot summer months and the large improved flowers—white, scarlet, dark red, orange and variegations of these colors—make a gorgeous sight in the early autumn. If you will order now direct from this folder, we will send you 7 of the best and most improved varieties for only \$1.00. If you have not already ordered your Cannas, by all means send in your order today.

**7 GORGEOUS CANNAS \$1.00**

**GROWERS' SALES CO.**

ADD 15c FOR POSTAGE, PACKING AND INSURANCE

**CLINTON, NEW JERSEY**





# DAHLIAS of DISTINCTION

## PRIDE OF CALIFORNIA

The Pride of California, this large crimson red Dahlia will be your pride as well. It is one of the most valuable red Decorative Dahlias, has a dark center and is borne on long, straight stems. The large red petals are beautifully notched, add much to its attractiveness. You cannot have too many of the better class of Dahlias of this color. They are always beautiful and showy and this one stands out pre-eminently among the best. It is regularly catalogued at 75c each by most dealers. You should order several at our very low price.

27c EACH—4 FOR \$1.00

## MRS. J. HARRISON DICK

Mrs. J. Harrison Dick is a Decorative Dahlia of medium size but very showy and distinctive. The color is citron yellow, the outer petals suffused and over-laid with salmon-pink; an extremely beautiful color combination and effective at all times but especially so under artificial light. To give added charm to this Dahlia the flowers are deep and carried gracefully on long, straight stems. A prolific bloomer, Mrs. J. Harrison Dick is a Dahlia that sells regularly at 50c to 75c. You will surely want this one at our special April price.

19c EACH—3 FOR 50c

## EUREKA

This is a Cactus Dahlia of unusual merit and distinctive coloring. The flowers are a deep royal purple, the petals tightly quilled and curved in such a way as to gain the instant admiration of all lovers of the Cactus varieties. We cannot say too much about this Dahlia. It is truly both gorgeous and unusual. We know of no other purple Dahlia that will add so much to the beauty of your collection. This variety has never sold below 50c each. Many dealers catalogue it at 75c. Now sold for the first time at popular prices.

23c EACH—3 FOR 60c

## ATTRACTION

Attraction is a true Peony Cactus type, well deserving its name for its large lilac rose blooms always demand and get instant attention. Borne on long stiff stems, both the flower and its coloring are perfect. Though not one of the newer introductions, Attraction still heads the list of fine Dahlias and is included in every planting where the choicest varieties are wanted. Sold regularly at 50c to 75c each, you can, at our price, include two or three of them in your Dahlia order for the cost of buying a single tuber from any one else. Be sure to order several.

23c EACH—3 FOR 60c

## MRS. LEO. NIESSEN

Mrs. Leo Niessen is not only a beautiful Dahlia but is noted for its splendid form. It is a beautiful scarlet red shaded peach red at center with a sulphur yellow at the base and tips of petals. The center is always full and flowers perfect even late in the season. An unusual variety that well merits the admiration and praise that have been lavished upon it. It will be one of your outstanding varieties and should by all means be included in your planting. Our price is less than half its usual catalogue price of 50c each.

23c EACH—3 FOR 60c

## MINA BURGLE

Mina Burgle produced by Burgle, gardener of the Mare Island Navy Yard, is a particularly rich cardinal red Decorative Dahlia and has been proclaimed by many as the world's best red Dahlia. Ideal for either garden or cut flowers as it is a strong, vigorous grower, producing flowers freely on long stiff stems. This gorgeous variety is usually featured as a special at 35c each but we are going to cut this price to less than half as a special feature of this great Dahlia sale. Be sure to include this variety in your order.

14c EACH—4 FOR 50c

## NIBELUNGENHORT

One of the old favorites, this Dahlia was originally introduced at very fancy prices because of its elegant color and fine form. Nibelungenhort is a Hybrid Cactus; a rich golden apricot suffused lilac-rose and is enormous in size, measuring 7 to 8 inches across the flower. The price of this variety is now standard at 50c per tuber, but this does not mean that we are going to ask you this price for it. We have been able to accumulate a surplus that enables us to make it one of the outstanding values in this great list of Dahlias.

23c EACH—3 FOR 60c

## ALASKA

Alaska, a White Dahlia of perfect form, is one of the very finest white Decorative Dahlias grown and should be planted among your choicest varieties. Plant several of these lovely white Dahlias and they will bloom next fall, beautiful in themselves, and adding beauty to your other Dahlias as they serve to accentuate in their purity, the brilliant colors of your other flowers. A 3c variety specially priced for this sale, and sure to be in heavy demand so to be sure of this variety, send in your order at once.

23c EACH—3 FOR 60c

## QUEEN MARY

Queen Mary is a Dahlia of outstanding brilliancy of color and perfection of form. The flower is a beautiful, clear, silvery-cerise and is both distinctive and lovely. The bush is particularly healthy and vigorous and produces flowers in profusion on long stiff stems. Queen Mary is one of the best of the Decoratives and at our unusually low price you can well afford to order all you will have room to plant. Send in your order now. You will save more than half on this one as well as on every other Dahlia listed on this page.

14c EACH—4 FOR 50c

## SOUV. DE GUSTAV DOAZON

This is a Decorative Dahlia of proven worth and merit. The flowers are enormous in size and perfectly formed. You can't have too many reds and this Dahlia is one of the brightest—a huge flaming red that will give plenty of color and cheer to our garden. Souvenir de Gustav Doazon formerly sold at fabulous prices and is now listed in all catalogues at 35c and more but if you will order now direct from this folder you may order all you want at only 23c each for only 60c. It will pay you to order all your Dahlias now.

23c EACH—3 FOR 60c

## PATRICK O'MARA

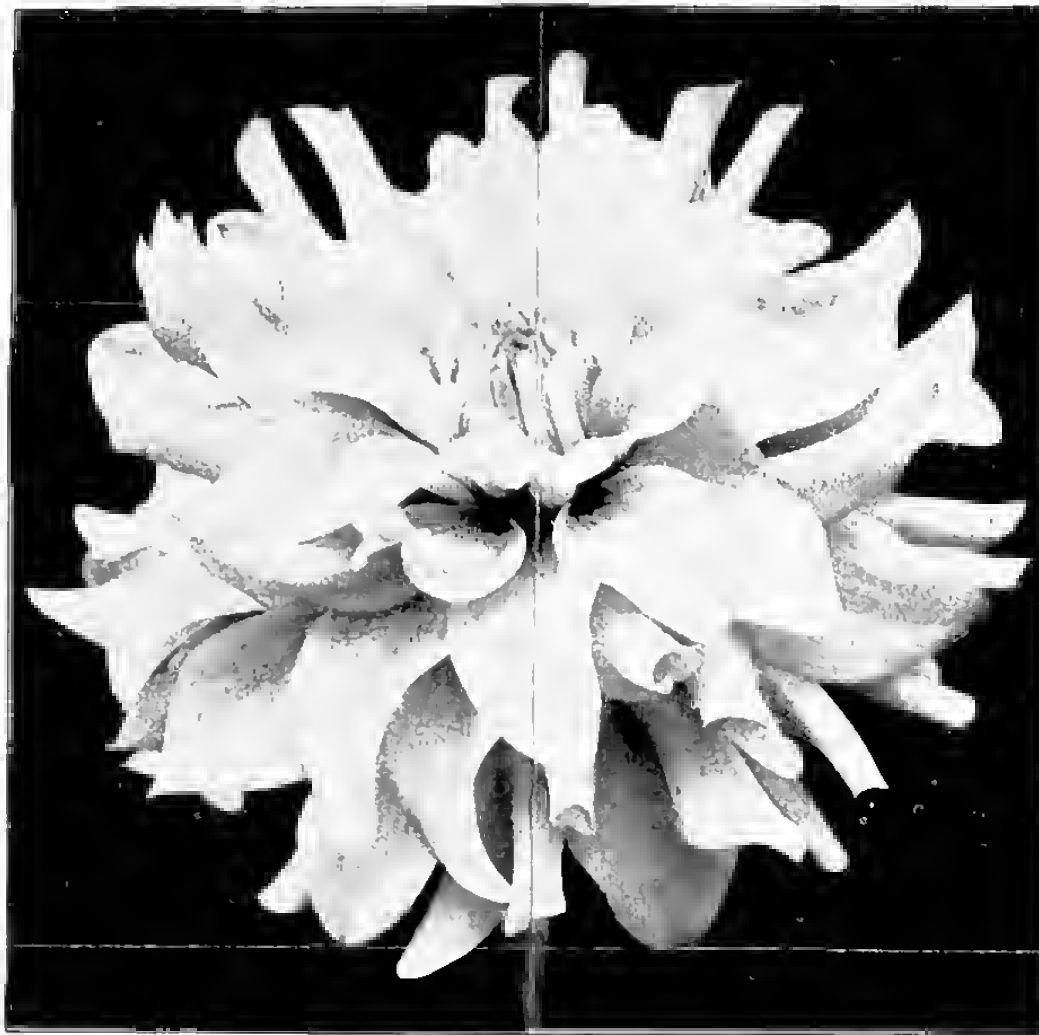
This sensational Decorative variety was awarded a gold medal by the American Dahlia Society as the best Autumn shade variety in existence. The color is an unusually soft and pleasing shade of orange buff slightly tinged with Neveon rose. It is large, 7 inches in diameter and borne on long, strong, erect stems. It is a strong vigorous grower and free bloomer. The flowers are well formed while the outer petals are most pleasingly irregular. When first introduced a few years ago it sold at \$10.00 per tuber. This price has gradually come down as the tubers became more plentiful until they are now variously listed in catalogues at from 50c to \$1.00 each. We have priced it during this special Dahlia sale at only 37c each to bring it within the reach of all. You should plant several of this great gold medal winning variety.

37c EACH—3 FOR \$1.00

## MARY DORR

One of the most beautiful of all Cactus Dahlias and the best of the deep pink and white type. A great improvement over all other varieties of this coloring in as much as it is not only the largest and best formed but the brightest colored and a better grower and more profuse bloomer with better stems. The color is bright Tyrian pink blending to white at center of flowers and tips of petals; reflex amaranth pink. This variety is only about five years old and has never been sold for less than 75c per tuber. We also price this great new Dahlia at 37c each; 3 for \$1.00.

37c EACH—3 FOR \$1.00



SUNSET GLOW

## SUNSET GLOW

Sunset Glow, one of the greatest of all Dahlias, is truly a world beater. Colossal in size and blazzing in color, it is almost impossible to describe it. Nature apparently dipped this flower in yellow paint, then had a magic artist tint the petals with a deep orange streaked with a brilliant red, combining all the reds of Autumn. It is always perfect in form and will produce several times as many flowers as most varieties. It is one of the first to bloom, of medium height, 3 to 4 feet, and of branching habit. It is not only the best of this type for garden and commercial cut flowers but a splendid exhibition bloomer. The color is deeper early and shows more yellow late in the season. The roots are usually catalogued at 75c each but to make it one of the outstanding varieties in this entire list, we have priced it at 27c, 4 for \$1.00.

27c EACH—4 FOR \$1.00

## WHITE SWAN

White Swan is a strong grower and free bloomer; the standard commercial white Ball Dahlia. The many perfect flowers it will produce will many times repay you for the small cost of the tuber. Regularly catalogued at 25c our special price is only 11c.

11c EACH—4 FOR 40c

## UNCERTAINTY

Uncertainty is a novelty Show Dahlia that is positively fascinating to grow and watch. Varying in a combination of light pink and scarlet, no two flowers are the same in color or form. You will find it very interesting to grow and compare a few of this variety.

17c EACH—4 FOR 60c

## QUEEN ELIZABETH

This is a Peony Flowered Dahlia of distinction. The large flowers of a beautiful rosy mauve are produced on very long stems which are slender yet stiff. Regular catalogue price is 50c each but we are now in this special listing making our price less than half.

23c EACH—3 FOR 60c

## MISS HELEN HOLLIS

Miss Helen Hollis is a Fancy Show Dahlia of decided merit. The largest and finest deep scarlet Show Dahlia in existence. Regularly catalogued at 35c our price now is only 17c. An unusual price for an unusual Dahlia.

17c EACH—4 FOR 60c

## A. D. LIVONI

A free bloomer and a great favorite, A. D. Livoni is another Fancy Show Dahlia deserving a great deal of praise. The flowers are well formed, of a soft rose pink. We ask you 11c for this variety instead of the regular price of 25c.

11c EACH—4 FOR 40c

## WASHINGTON CITY

A Cactus Dahlia of fine form, Washington City, when in full bloom, resembles a gigantic white star. The snowy white flowers are borne on tall erect stems and the bush is of exceptionally fine growth. This Dahlia is very popular and is a wonderful exhibition variety. We are very fortunate in having a good supply of this well-known Dahlia but they will not last long at our special price. Be sure to order early. Early ordering means early delivery, and you save more than half when you order from this list.

17c EACH—4 FOR 60c

## J. LIDDON PENNOCK

J. Liddon Pennock is a sport of the dwarf Dahlia, Le Grand Manitou. The very large flowers are colored a rosy purple with crimson pencillings. The unusual coloring and size of J. Liddon Pennock make this Dahlia one of the best known Decoratives and a very popular variety. This prize-winning Dahlia will be your favorite. Be sure to order several. Usually selling from 50c to 75c and up, we have cut the price almost to cost. The demand for this variety at this price will be enormous, so order early.

23c EACH—3 FOR 60c

## GEISHA

If you like the unusual, this Peony Flowered Dahlia will far exceed your expectations. A rich buttercup yellow at base of petals, shading to scarlet at center and passing lighter at tips, the coloring is striking and beautiful. The petals are broad, loose and peculiarly twisted, adding a weird fantastic appearance to this charming variety. Never listed at less than 75c, you may now have this Dahlia, Geisha, for only 23c each. Be sure to order several and tell your friends.

23c EACH—3 FOR 60c

## BREAK O' DAY

Break O' Day was awarded the A. D. S. Certificate of Merit at Storrs, Connecticut, in 1920 and has become a well-known, popular and sensational gold medal winner. An extremely large Cactus variety, the color is a delicate, clear sulphur yellow, shading to sulphur white at tips. The petals of great substance illuminated by a satiny sheen give the flower an attractive waxy appearance. Introduced at \$10.00 per tuber it is now generally listed at \$1.00. We price it at only 29c to make it the outstanding Dahlia value of the season.

29c EACH—3 FOR 75c

## MRS. EDNA SPENCER

Mrs. Edna Spencer is a very large Cactus Dahlia especially noted for its free blooming qualities. Silvery lilac in color shading to bright orchid pink, of perfect form and borne on long, erect stems, it is truly a distinctive variety and is unequalled for cut flowers. Regularly listed in various catalogues from 50c to 75c. You will note that we are practically giving it away at our special price. You should surely plant several of these fine Dahlias now that you can obtain them at so low a figure.

23c EACH—3 FOR 60c

## ET. DE LYON

Etenland de Lyon is another Cactus Dahlia of unusual size and beauty of color. The blooms are large but graceful and are produced freely on rigid erect stems. In color a reddish violet over-laid Tyrian rose. A very fine variety for your garden or Flower Show Exhibition purposes, and a variety that more than merits its wide acclaimed praise. Plant three or four tubers of Etenland de Lyon this spring and you too, will enthusiastically sing its praises. Selling regularly at 35c it is an unusual value at our price of 23c.

23c EACH—3 FOR 60c

## GEORGE WALTERS

This Hybrid Cactus variety, because of the immense size and color of its flowers, is a great popular favorite. The coloring is a rich blending of coppery old-gold and buff—a combination always charming and effective. If you would make your Dahlia bed a bright cheery spot this fall, be sure to plant several of this exceptional Dahlia, George Walters, and you will have the Autumn shades your garden requires when so few other flowers are in bloom and at small cost as our price is not 50c but only

19c EACH—3 FOR 50c

## DELICE

Though not a new Dahlia, Delice is one of the loveliest because of its wonderful coloring—a bright yet soft luminous pink, making it truly distinctive. The flowers are held haughtily and elegant, facing well above the foliage on straight stiff stems. A perfectly formed Dahlia and one you will be glad to show your friends. Regular price 35c each but specially priced by us as are all the Dahlias in this great listing, effecting tremendous savings for you on the Dahlias you will want to plant this spring.

14c EACH—4 FOR 50c

## YELLOW KING

A clear light yellow, tinting to cream at the tips, this Hybrid Cactus, Yellow King, presents a most pleasing effect. The enormous flowers are borne on long, stiff but slender stems—as graceful as they are large. For a lovely soft yellow Cactus Dahlia, this variety cannot be surpassed and will prove a most valuable addition to your Dahlia collection. Be sure to include Yellow King in your order and be sure to order early, as the stock of this great yellow Dahlia is limited and the demand is always heavy.

23c EACH—3 FOR 60c

## GENERAL PERSHING

This is a standard Hybrid Cactus that should be in every well chosen collection. General Pershing is a large Dahlia, white with cream shadings at center, and is a strong vigorous grower. Plant several tubers of General Pershing and you will have Dahlias in profusion next fall. Our stock is limited on this excellent variety and for this reason we strongly urge that you send in your order for these lovely white Dahlias now. Priced as they are at about 1/3 catalogue prices they will certainly go fast.

23c EACH—3 FOR 60c

# DAHLIAS

## WHEN AND HOW TO PLANT

The Dahlia being essentially a fall blooming flower that produces the best results at that time, it should not be planted too early. The first 10 days of June is the ideal planting time and they can be planted as late as early July. For best results Dahlias really should be staked and these stakes should be placed in the ground before the tuber is planted. In planting, the tuber should be laid flat, not on end, with the eye or sprout up. Plant 4 inches under ground and about 3 feet apart. Don't discard your small tubers. A tuber cannot be judged by its size, a small one having as good if not a better chance than a large one.

## DISBUDDING

When the plants are 6 to 8 inches high, pull up all but the one or two best stalks. After these have produced three sets of leaves, pinch out the top so the plant may acquire the branching habit. This will give you twice as many blooms and keep your plant more compact.

## CULTIVATION

It is extremely important to hoe frequently to keep down weeds and prevent soil from forming a crust on the surface. Do not water except in case of a very dry season; then but once or twice a week. Wet grounds decays the tubers and frequent watering produces surface roots which are detrimental.

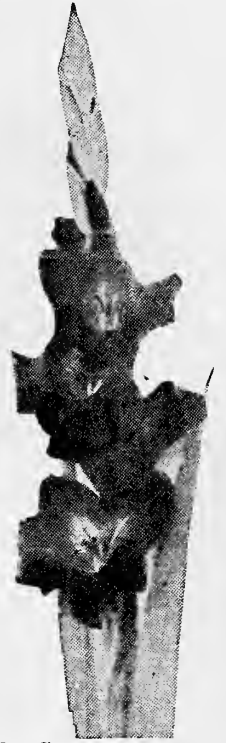
# GLADIOLI

## WHEN, WHERE AND HOW TO PLANT

For continuous bloom, plant Gladioli every 10 days to two weeks from mid-April to July 10. Plant in open, sunny places, not too near buildings, foundations, etc. Gladioli will thrive in any kind of fertile soil. Spade the ground at least 8 inches deep. Make trenches for the bulbs, placing them 4 inches deep and about 4 inches apart. If soil is dry when planted, water thoroughly. After planting, keep soil loose and free from weeds, never permitting the ground to form a crust after heavy rains but work ground as soon as it becomes dry enough to work nicely. Water when necessary, then soak them well. Unless the weather is very dry, watering at intervals of a week or 10 days usually is enough.

## CUTTING

Cut the flower spike when first bud is open. Keep spike in water, changing the water daily; pull off faded flowers and shorten spikes in proportion to the number of faded flowers removed. Use a sharp knife as shears bruise and close the channels in stem so water cannot pass through. When cutting the spike from the plant, allow not less than 4 leaves to mature the bulb.



# CANNAS

## WHEN, WHERE AND HOW TO PLANT

Cannas should not be planted before May after all danger of frost is past and the ground is warmed. Canna roots may be started in boxes in the house, setting them close together in sand, sawdust or moss. This gives them an early start and avoids rotting which so often occurs when roots are placed outdoors too early. Cannas like a sunny position and a sandy rich, moist soil. Plant roots one foot apart for mass effect and three feet apart for specimen plants. After frost has blackened the leaves, the roots should be dug and stored in boxes of sand in a cool, dry cellar, the roots packed upside-down so they may dry thoroughly.

# GARDEN IRIS

## WHERE AND HOW TO PLANT

The Iris family is very partial to a sunny, well drained position, requiring moisture but does not like a naturally soggy ground. Spade the soil deeply but plant shallow so that the fleshy part of the root lies in a horizontal position and is barely covered. Spread out the roots and press soil firmly about the plant. Do not water unless the soil is very dry and then only to settle the soil about the roots. Set plants about a foot apart in rows or clumps. Three or more plants soon make a mass effect. Do not use stable manure with your Iris. If the ground lacks lime it could be improved by mixing some well slacked lime with the soil. Transplant when the growth becomes crowded, about every third year.

# JAPANESE IRIS

This variety requires practically the same care and attention in planting and cultivation as does Garden Iris except that it should be watered freely at blooming time and neither bone meal nor lime should be used for Japanese Iris.